

# ICARUS 70000

BUILT MIGHTY.

## FREQUENTLY ASK QUESTION

### Q1 WHAT IS SO SPECIAL ABOUT ICARUS?

#### ☀ EVERYDAY USER

ICARUS 70000 is built to go beyond limits. It combines a **massive e-liquid capacity**, a **heavy-duty battery**, and **big cloud** production, all in one mighty device.



#### ⚡ EXPERIENCED VAPER

The ICARUS bridges the gap between **high-powered sub-ohm mods** and **closed-system convenience**. It pairs an ultra-high capacity pod with a heavy-duty battery to sustain high-output performance, delivering the raw power and massive vapour production of a traditional Direct-to-Lung (DTL) setup without the constant maintenance or messy refills.

### Q2 WHY IS THE NICOTINE STRENGTH ONLY 3MG? I USUALLY VAPE NICOTINE HIGHER THAN THAT UP TO 28.5MG.

#### ☀ EVERYDAY USER

A **28.5mg pod** is like a **small shot of espresso**—strong, but only a little at a time. ICARUS is more like a big drink, think a mug of Americano — less concentrated, but you get a lot more in one go. Because ICARUS produces much more vapour, each draw delivers **enough nicotine even at 3mg** — just smoother and easier on the throat



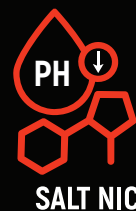
#### ⚡ EXPERIENCED VAPER

It comes down to **aerosol volume** and **vaporization efficiency**. Because the ICARUS operates at a much **higher wattage with sub-ohm coils**, it vaporizes a significantly **larger volume of e-liquid per draw** compared to a **standard low-wattage MTL pod**. By inhaling a massive vapour cloud, the total systemic nicotine yield of our **3mg formula effectively matches the satisfaction of a small puff from a 28.5mg pod**. This compensation through **liquid volume prevents the harshness** that occurs when using **high-concentration liquids in high-power devices**.

### Q3 THE VAPOUR FEELS INCREDIBLY SMOOTH. WHY DOESN'T IT HAVE A HARSH THROAT HIT?

#### ☀ EVERYDAY USER

We use **premium salt nicotine** instead of **harsh freebase nicotine**. This ensures every draw is rich, intensely **flavourful**, and **deeply satisfying**—without any **scratchy or burning** sensation in your throat.



#### ⚡ EXPERIENCED VAPER

We use a **low-concentration nicotine salt** formulation rather than standard freebase nicotine. The chemically **lowered pH of the salt nicotine**, combined with the **rapid cooling effect of the wide-open airflow**, completely **neutralizes the harsh throat hit** typically associated with high-volume vapour production.

### Q4 WHY DOES EVERY PUFF FEEL SO THICK AND FLAVOURFUL?

#### ☀ EVERYDAY USER

Think of the **ICARUS** as the sports car of vapes. Its **powerful battery vaporises more liquid per second** than a standard device, guaranteeing a **thick, flavour-packed cloud** every single time.



**HIGH POWER**

#### ⚡ EXPERIENCED VAPER

The device is **engineered for maximum delivery**. The **high-output battery** pushes optimal current to the **low-resistance coil**, allowing it to heat up faster and vaporize a larger mass of e-liquid per second. This rapid vaporization guarantees **maximum vapour density and premium flavor fidelity** with every hit.

### Q5 HOW DO I GET THE ABSOLUTE BEST EXPERIENCE OUT OF THE ICARUS?

#### ☀ EVERYDAY USER

To get the best possible hit, **push the airflow slider all the way open** (see diagram). Then, instead of holding the vapour in your mouth, **take a slow, deep breath straight into your lungs**—just like taking a deep breath of fresh air.



#### ⚡ EXPERIENCED VAPER

To maximize vapour production, **leave the adjustable airflow wide open** to engage full **Direct-to-Lung (DTL) mode**. Inhale the vapour directly into your lungs in a steady, continuous draw. This technique ensures the high-performance coil **receives enough airflow** to prevent overheating while producing massive clouds.

### Q6 CAN I USE THIS DEVICE LIKE A TRADITIONAL, TIGHTER-DRAWING POD?

#### ☀ EVERYDAY USER

Absolutely. For a tighter, more familiar draw, **push the airflow slider to the closed position** (see diagram). You can then pull the vapour into your mouth first before inhaling, exactly like you do with a standard pod.



#### ⚡ EXPERIENCED VAPER

Yes, the device features a hybrid airflow system. By restricting the airflow slider, you **increase the draw resistance to simulate a traditional Mouth-to-Lung (MTL) or Restricted Direct-Lung (RDL) experience**. This allows you to draw vapour into the mouth first before inhaling, catering to those who prefer a more concentrated, restricted hit.